

Message Text

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ORIGIN NEA-10

INFO OCT-01 ISO-00 SS-15 NSC-05 CIAE-00 DODE-00 INR-07
NSAE-00 PA-01 USIA-06 PRS-01 SP-02 SIG-01 MMO-01
/050 R

DRAFTED BY USIA:DNALLE:NEA:SSOBER
APPROVED BY NEA:SSOBER
NEA/RA:SEPALMER

-----056350 030557Z /10

R 022206Z AUG 77
FM SECSTATE WASHDC
TO ALL NEAR EASTERN AND SOUTH ASIAN DIPLOMATIC POSTS

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FOR CHIEFS OF MISSION FROM ACTING ASSISTANT SECY. SOBER

E.O. 11652: N/A

TAGS: SOPN, XF, XD

SUBJECT: PUBLIC DIPLOMACY

1. AS YOU PROBABLY KNOW, USIA HAS ISSUED NEW GUIDELINES (USIA'S 18505) FOR AGENCY PROGRAMMING WHICH RE-EMPHASIZES THE PURPOSE OF ALL USIS COUNTRY PROGRAMS: TO SUPPORT U.S. POLICY OBJECTIVES. IN FURTHERING THIS PROCESS, USIA AREA DIRECTORS, DURING THE NEXT FEW WEEKS, ARE ASKING PAOS TO TAKE A TOUGHER LOOK AT USIS COUNTRY PLANS AND THEIR RELATIONSHIP TO THE PARM PROCESS AND TO OVERALL MISSION OBJECTIVES.

2. THIS IS AN OPPORTUNE TIME FOR US TO RECONSIDER WHETHER WE ARE UTILIZING PUBLIC DIPLOMACY TO BEST ADVANTAGE. PAOS WILL NEED YOUR HELP IN ADAPTING THEIR PROGRAMS MOST
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EFFECTIVELY TO FOREIGN POLICY GOALS. YOUR INVOLVEMENT AND POSITIVE GUIDANCE CAN BE AN ESSENTIAL ELEMENT IN THIS PROCESS AND WILL BE APPRECIATED BOTH BY USIA AND OUR OWN BUREAU.

3. WE WOULD, OF COURSE, WELCOME ANY SPECIFIC COMMENTS ON HOW PUBLIC DIPLOMACY CAN BEST BE UTILIZED IN SUPPORT OF

U.S. INTERESTS IN THE NEA AREA. CHRISTOPHER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: POLICIES, COUNTRY INFORMATION PROGRAMS, ORGANIZATION & MANAGEMENT
Control Number: n/a
Copy: SINGLE
Sent Date: 02-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE181439
Document Source: CORE
Document Unique ID: 00
Drafter: DNALLE:NEA:SSOBER
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770277-0835
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t197708104/aaaadkww.tel
Line Count: 63
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 57a6144f-c288-dd11-92da-001cc4696bcc
Office: ORIGIN NEA
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 06-Apr-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1413660
Secure: OPEN
Status: NATIVE
Subject: PUBLIC DIPLOMACY
TAGS: SOPN, XF, XD, US
To: NEA POSTS
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/57a6144f-c288-dd11-92da-001cc4696bcc
Review Markings:
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